

SUMMARY

Design leader with 14 years of experience leading brand and product design across complex organizations. Proven track record building design systems, scaling teams, and aligning design with business strategy to drive measurable impact.

WORK EXPERIENCE

Manhattan Institute, **Lead Designer**

Jan 2026 - Present

- Set design vision across brand, product, and communications in partnership with executive leadership, aligning work with organizational strategy
- Lead and develop high-performing design team; establish scalable design operations, systems, and workflows to improve efficiency, consistency, and quality
- Drive cross-functional initiatives across 3+ teams, translating complex requirements into clear, high-impact experiences
- Own and evolve brand across digital and editorial touchpoints, standardizing design across 10+ platforms to ensure a cohesive user experience

Mole Street Agency, **Manager, Creative**

Aug 2024 – Jan 2026

- Led UX and design for 5+ website redesigns and CMS migrations, improving usability and accessibility
- Directed house brand evolution across digital platforms, establishing scalable systems and consistent execution
- Led and mentored cross-disciplinary design team across multiple client engagements

Gro Intelligence, **Head of UX and Design** [UX Unit Lead, Sr Visual Designer]

Jan 2020 – Mar 2024

Promoted from Senior Visual Designer to UX Unit Lead to Head of UX and Design.

- Led and scaled a team of 7 designers and researchers across product and brand
- Built and implemented design system (MUI, React), adopted across 5+ applications, improving UI consistency and development speed
- Directed company-wide rebrand across digital and internal platforms, increasing brand consistency and user trust
- Defined design OKRs and partnered with product and engineering leadership to drive UX strategy and feature prioritization
- Partnered with product and engineering leadership to drive UX strategy and feature prioritization

ADDITIONAL EXPERIENCE

WeWork, **Senior Presentation Designer**

2019

- Designed global training and communications materials to support adoption and engagement

DLV Designs, **Marketing and Brand Consultant**

2016 – 2018

- Led brand, content, and digital design across client engagements

Holland & Sherry Interiors, **Marketing Manager**

2014-2016

- Directed visual identity and global marketing campaigns across 15+ countries

SKILLS

UX Strategy • Design Systems • Branding • Product Design • Visual Design • Art Direction • Cross-functional Leadership • Figma • MUI • React