

PROFILE

Design leader and art director with 14 years of experience across editorial, brand, and digital design. Experienced leading creative teams and translating complex ideas into compelling visual narratives across platforms.

WORK EXPERIENCE

Manhattan Institute, **Lead Designer** Jan 2026 - Present

- Lead visual direction across editorial, digital, brand, video, events, and communications in partnership with editorial and executive leadership
- Art direct and design multi-platform experiences, translating complex ideas into clear, compelling visual narratives
- Lead and mentor the design team while evolving a cohesive visual identity across 10+ platforms

Mole Street Agency, **Manager, Creative** Aug 2024 – Jan 2026

- Led creative direction across brand identities, digital experiences, campaigns, and editorial content
- Developed visual concepts and art direction spanning typography, illustration, photography, and digital design
- Led and mentored a cross-disciplinary creative team from concept through execution

Gro Intelligence, **Head of UX and Design** [UX Unit Lead, Sr Visual Designer] Jan 2020 – Mar 2024

- Led a team of 7 designers and researchers across brand, digital product, data visualization, and visual storytelling
- Translated complex global data and research into accessible, engaging visual experiences
- Directed a company-wide rebrand and built a brand and product design system adopted across 5+ digital applications and all marketing collateral
- Partnered with product, engineering, and executive leadership to shape creative and digital strategy

ADDITIONAL EXPERIENCE

WeWork, **Senior Presentation Designer** 2019

- Created visual storytelling and communication systems for global and executive initiatives

DLV Designs, **Marketing and Brand Consultant** 2016 – 2018

- Led brand identity, art direction, content, and digital design across client engagements

Holland & Sherry Interiors, **Marketing Manager** 2014-2016

- Directed brand identity, photography, campaigns, and creative production across 15+ international markets

EXPERTISE

Art Direction • Editorial Design • Visual Storytelling • Creative Direction • Typography • Brand Identity • UX/UI • Design Systems • Data Visualization • Adobe Creative Suite • Figma